

Mengdi Zhang

Contact

mengdizhang.com · password: mengdi29
mengdi29@gmail.com · (734) 834-2575

Experience

Jet.com, Retail Core Engine - Product Designer

Jan 2018 - Present | Hoboken, NJ

Designing Flight Deck, a platform that empowers Category Specialists to grow their business at Jet and Walmart eCommerce.

Collaborating with the cross-functional team to define use cases and turn conceptual ideas into data visualizations and workflows.

Conducting user research including interviews, focus groups and feedback sessions. Leveraging user insights and usage metrics to inform designs.

VMware, End User Computing - UX Designer

July 2016 - Jan 2018 | Palo Alto, CA

Designed the Workspace ONE app across iOS, Android, Web and MacOS. Involved in the end-to-end process from conception to production.

Partnered with the researcher to conduct usability studies, A/B testing and customer interviews. Incorporated user feedback to improve experience.

Delivered wireframes, prototypes, illustrations, animations and visual mockups. Worked with multiple teams to ship v3.0 and v3.1 of the app.

Oracle, Apps UX Team - Interaction Designer

June 2015 - July 2016; June - Aug 2014 | Redwood City, CA

Designed Human Capital Management applications (Hiring, Learning) and Student Cloud products across mobile, desktop and wearables.

Collaborated with product managers, researchers and strategists to define and create IA, interaction flows, visual mockups and prototypes.

University of Michigan, School of Social Work - UX Designer

Sept 2014 - Jan 2015 | Ann Arbor, MI

Designed the Resilient Traveling website to help students manage stress and enhance their learning experiences abroad.

The Forum on Education Abroad's Standards Committee has added this project to their Standards Toolbox as a best practice.

Education

University of Michigan

Apr 2015 | Ann Arbor, MI

- M.S. in Information
- Human-Computer Interaction, GPA: 3.89
- 1st Place (1/65), ACM CHI 2014 Student Design Competition

Peking University

July 2013 | Beijing, China

- Bachelor of Management
- Library Science, GPA: 3.64
- Dual Degree in Sociology

Side Projects

Everydaying

Mar 2016 - Feb 2017

- Designed an iOS app that encourages users to organize and share memories mindfully.
- Got featured as No.2 in Hot This Week on the European App Store in August 2016.

UX Coffee Podcast

Mar 2016 - present

- Co-hosting a podcast to discuss topics on UX, technology and different types of design.

TFT.Rocks

Mar - Aug 2017

- Designed a website that helps students prepare for the TOEFL test and improve English.